



Jasper Farmers Market 2009 Season



Saturdays April 4 thru Oct 31st

from 7:30 am until 12:00 pm

Wednesdays June 17th thru Aug 26th

from 3:00 pm until 7:00 pm

Buy or sell only homegrown products or hand made arts & crafts.

Held in the Park & Ride Lot, near Lee Newton Park
& the Pickens County Chamber of Commerce,
off of Highway 53, near downtown Jasper Ga.

From 515 turn east/right on Hwy 53 heading to downtown Jasper-
(not at the 108/ 53 Hwy red light)
Go 1- 1 1/2 miles the market will be on your left.
Accessible on Mary St.

Admission & Parking Free.

*No market on Saturday July 4th or Saturday Oct 3rd

When the Park & Ride Lot is needed by another group for a special event
The Jaspers Farmers Market be will relocated, usually to Lee Newton Park
near the back gate. For more information go to www.pickensmg.com
or call the county extension office 706 253 8840

Sponsored & Organized by the Master Gardeners of Pickens County
and the Pickens County Extension Service.





Jasper Farmers Market

2009 MARKET POLICIES AND OPERATING RULES



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JASPER FARMERS MARKET MISSION STATEMENT

**To promote and encourage the development of local small-scale
Agriculture, and to provide and administer a seasonal marketplace for
local producers of agricultural products and hand-made arts and crafts.**

Discrimination: All persons associated with or selling at the Market shall not discriminate against any individual in regard to matters of age, sex, race, creed, color, national origin, sexual orientation, or any physical or mental disability.

Quality: The Market strives to provide a marketplace where fresh and wholesome products are sold. This freshness and wholesomeness of the products, as well as the expertise of the vendors, is the backbone of the Market experience.

Market Location, Days and Hours: The Jasper Farmers Market will be held every Saturday from 7:30 a.m. to 12:00 p.m., excluding the Saturdays of July 4th and Oct. 3rd. The 2009 season will be from April 4th thru Oct 31st. Additionally, the market will be open Wednesdays from 3:00 pm. to 7:00 pm. from June 17th thru Aug 26th. The market will be held in the Park & Ride Lot near Lee Newton Park & the Pickens County Chamber of Commerce, off of Highway 53, near downtown Jasper Ga. (not at the 108/ 53 Hwy red light). When the Park & Ride Lot is needed by another group for a special event, the Jasper Farmers Market will relocate usually to Lee Newton Park near the back gate. The market committee will make the discussion and advanced notice will be relayed to all. The ringing of a bell by the market manager will signal the opening and closing of the market. No one shall start selling before the opening time of 7:30, or after the closing time of 12:00 p.m. Pre-selecting & bagging for shoppers is not allowed.

Vendors:

- 1) Vendors shall be local farmers or gardeners, processors of agricultural commodities, artists or handcrafters who have produced the items offered for sale. A vendor cannot buy any items from other sources to resell at the Market. Nursery plants sold at the Market must be in the possession of and cared for by the vendor for at least 60 days prior to being sold at the Market.
- 2) Food processors are responsible for meeting any and all county, state and federal requirements.
*See Dept of Agriculture food guidelines on the last page for details
- 3) Recognized civic groups are welcome to participate, and may resell items for fundraising purposes. **NO YARD SALE OR FLEA MARKET ITEMS ALLOWED.**
- 4) Other vendors that may not fit into any of the above mentioned categories are welcome. These may include authors or service providers, i.e. knife sharpening, face painting, entertainers, etc.

Vendor Selling Fee: A \$2.00 charge per vendor will be collected by the Jasper Farmers Market manager each market day (A vendor is any person/persons that take up a space in the market area.)

Vendor Set-up and Registration: Vendors should arrive at least by 7:00 a.m. and complete their booth set-up by the opening time of 7:30 a.m. All vendors are to sign-in with their name, telephone number and the products to be sold on each selling day. Signing-in is a promise that you will follow all the rules of the market. Each vendor must fill out a registration form at the time of their first visit to the 2009 market. If a registration form is on file from last year, the vendor must sign and date it again and update any changes. Any licensing and taxes are the responsibility of the vendor.

Vendor Booth: Each vendor is allowed one space, with no more than 14 feet frontage. All spaces are on a first come first serve basis. The market manager has the right to ask vendors to move spaces closer together when needed. The market manager will direct vendors to an available space. If spaces are needed for special reasons, the market manager has the power to reserve a specific area. If space becomes a factor, agricultural products are given top priority, due to the importance of their freshness and the quick spoilage of these products. Displaying your name or the name of your farm or business is recommend at your booth

Propane Fuel, Electrical Power and Generators: There is no electrical power available to vendors and no generators of any kind will be allowed. If you are using propane as a fuel you must have a fire extinguisher at your booth.

Vendor Clean-up: Due to the unavailability of a dumpster, all vendors **MUST** remove all trash from their site at the closing of each selling day.

Pricing: The pricing of goods is at the discretion of the individual vendor. Vegetables and products will be sold by the piece or by volume, not by the pound. (\$2 for a pumpkin or \$2 for a peck of beans) For more information, call The Ga. Department of Agriculture at 1-800-282-5852.

Livestock/Pets: Animals for sale at the Market must be contained at all times. All debris (bedding or manure) must be cleaned up by the close of the market. All pets of vendors must be leashed at all times -This is a City Ordinance.

Safety: The safety of all is a priority. Vendors arriving and departing the market selling area **MUST DRIVE VERY SLOW AND VERY CAREFUL.** NO SHOPPERS in cars are allowed to enter the selling area to shop or to pick up market items. All items sold must be carried out -NOT picked up by driving in the selling area. The market manager will help any one that needs assistance. JUST ASK!! Please keep the shoppers safety in mind when you set up your booth.

Behavior: All vendors of the Farmers Market will behave toward market customers, other market vendors and market volunteers in a professional manner which fosters a sense of market community and camaraderie, a spirit of cooperative involvement, and which portrays the market as a whole to the communities it serves. Abusive or threatening behavior will not be tolerated. Offenders will not be permitted to return to the Farmers Market as a vendor

Market Manager: The Market Manager will have on a green vest for easy recognition. He/She is empowered to answer questions, solve problems and amend market policies. He/She will inform the Market committee of any necessary issues.

Enforcement of Market Policies: Vendor failure to adhere to any of these Market policies set forth herein results in:

First Offense - Verbal warning given.

Second Offense- Written warning issued; expulsion from the Market may occur.

In case of unresolved disputes, the parties may appear before a grievance panel and discuss the complaint. The grievance panel will consist of 4 Jasper Farmers Market Committee members and Pickens County Agent, Rick Jasperse.

The Jasper Farmers Market Committee reserves the right to amend these Market policies as necessary, in order to guide the Market into successful operation.

The Jasper Farmers Market Committee reserves the right to visit and inspect any farmer or crafter at their site of production to ensure that the vendor is adhering to all Market policies.

Special requests for exceptions to these policies will be considered, in order to better serve everyone involved with the Market and community.

The Master Gardeners of Pickens County and the Pickens County Extension Service assume no responsibility for any loss or injury encountered by anyone at the Jasper Farmers Market.

- . The Cooperative Extension service offers educational programs, assistance and materials to all people without regard to race, color, national origin, age, sex or disability.
An equal opportunity/affirmation action organization committed to a diverse work force

GUIDELINES FOR FOOD PRODUCTS SOLD AT EVENTS SPONSORED BY NON-PROFIT ORGANIZATIONS

The Georgia Department of Agriculture has always strived for an inspection program that would both protect the consuming public and not be overly restrictive to food producers and small merchants. With to the increase in popularity of events such as Arts & Craft Shows, Local Farmers Markets, and Festivals where processed food is being sold; the Department of Agriculture has issued the following guidelines:

EXEMPTION FROM THE GA FOOD ACT

Food products will be considered exempt from the inspection and licensing required by the GA Food Act, unless the sales of such items are prohibited by other State Laws or by the FDA's Federal Code of Regulations (CFR's). To qualify for the exemption, the products must be sold directly to the consumer, and occurs at an event that:

1. Is sponsored by a political subdivision of this state or by an organization exempt from taxes under paragraph (1) of subsection (a) of Code Section [48-7-25](#) or under Section 501(d) or paragraphs (1) through (8) or paragraph (10) of Section 501(c) of the Internal Revenue Code, as that is defined in Code Section [48-1-2](#);
2. Lasts 120 hours or less; and
3. When sponsored by such an organization, is authorized to be conducted *pursuant to a permit* issued by the municipality or county in which it is conducted.

WHAT PRODUCTS CAN BE SOLD?

Products exempt from the Georgia Food Act, which are not governed by additional State or Federal laws and regulations. For example:

- **Jams**
- **Jellies**
- **Cakes**
- **Cookies**
- **Breads**
- **Pies**
- **Honey**
- **Fresh Produce** (*If "Organic," there must be an Organic Certificate Available*)

WHAT PRODUCTS CANNOT BE SOLD?

Products that are governed by specific State or Federal laws and regulations. For example:

- **Meat Products** – Governed by Georgia Meat Compliance Laws
- **Eggs** – Governed by the Georgia Egg Law
- **Dairy Products** – Governed by the Georgia Dairy Law
- **Organic Products** – From Growers or Processors without an Organic Certification

- **Low Acid/Acidified Foods (Canned Vegetables, Pickles, Salsa, etc)** – Unless the Processor is licensed (met all the requirements) and has completed Better Process Control School.

LABELING

All processed products **should** be labeled with:

1. The **COMMON NAME** of the food.
2. The **NAME/ADDRESS/PHONE NUMBER** of person who made the item.
3. A list of **INGREDIENTS** with the common name of each ingredient.

PRODUCTS MADE OUTSIDE OF GEORGIA

All vendors that process their food outside of Georgia must have a certificate, license, or documentation indicating they are permitted by their respective Regulatory Agency governing food sales; and that their firm is in compliance.

For assistance or questions concerning Food Sales Exemptions, please contact the Georgia Department of Agriculture – Consumer Protection Division at 404-656-3627.

(This document is intended to be a “Guideline” which describes in simple terms a number of basic requirements which must be met before conducting food sales)

Jasper Farmers Market Registration Form

CHECK ONE:

AGRICULTURE _____ ORGANIC _____ CRAFTS _____ OTHER _____

Name:

Phone:

Email:

Mailing address:

Street Address:

I /we understand that the Farmers Market committee has the right to visit and inspect any farmer or crafter at their site of production to ensure that the vendor is adhering to all market policies.

Directions to my production site from downtown Jasper:

I/we, the undersigned, have received a copy of the Jasper Farmers Market policies and operation rules and do agree to fully comply with them. I/we promise that I/we will sell only homegrown and/or handmade items at this market. I/we assume all responsibility for any product or goods that I/we bring to the Jasper Farmers Market. I/we hereby allow the Jasper Farmers Market publicity committee to include my name and picture in articles and on the market's website. I/we also understand that the Master Gardeners of Pickens County and the County Extension Service will not assume responsibility for any loss or injury encountered while participating at the Jasper Farmers Market.

Vendor's Signature: _____ Date _____

Vendor's Signature: _____ Date _____